

One-of-A-Kind, Immersive Santa’s Flight Academy Returns to 11 Taubman Shopping Centers this Holiday Season

BLOOMFIELD HILLS, Mich., November 2, 2022 -- Magical memories will again be created this holiday season with the return of Santa’s Flight Academy to 11 Taubman shopping centers across the U.S. The one-of-a-kind, immersive Santa photo experience, offered in partnership with [Cherry Hill Programs](#), enables children to dance in Santa’s magic mirror and turn into elite cadets to help Santa power his sleigh and chart his course for delivering presents to children around the world. The experience ends with a magical snowfall dance party inside Santa’s sleigh.

“Santa’s Flight Academy is now a beloved tradition in communities across the U.S.,” said Ivan Frank, vice president of Center Marketing for Taubman. “We look forward to welcoming children and families back for this special tradition.”

<u>Mall</u>	<u>City/State</u>	<u>Opening Date – December 24*</u>
Fair Oaks Mall	Fair Oaks, VA	November 10
International Plaza	Tampa, FL	November 10
The Mall of San Juan	San Juan, PR	November 10
The Mall at Short Hills	Short Hills, NJ	November 10
Twelve Oaks Mall	Novi, MI	November 10
The Mall at University Town Center	Sarasota, FL	November 10
Cherry Creek Shopping Center	Denver, CO	November 11
Sunvalley Shopping Center	Concord, CA	November 11
Westfarms Mall	Westfarms, CT	November 11
Great Lakes Crossing Outlets	Auburn Hills MI	November 17
The Mall at Green Hills	Nashville, TN	November 17

*Exceptions are noted on center websites.

A **pre-paid photo package reservation is recommended** and can be obtained on the website of the participating mall.

In addition to the 11 shopping centers with Santa’s Flight Academy, other Taubman malls, including Dolphin Mall (Miami) and International Market Place (Honolulu) are embracing the holiday spirit through photos with Santa and a variety of activities and promotions. Please visit each center’s website for more information.

About Taubman

About Taubman The Taubman Company LLC is engaged in the management and/or leasing of 26 regional, superregional and outlet malls in the U.S. and Asia. The Taubman Realty Group LLC’s (“TRG”) U.S. properties are among the most productive in the U.S. retail industry. Founded in 1950, TRG is a joint venture between affiliates of Simon Property Group (NYSE:SPG) and the Taubman family and is

headquartered in Bloomfield Hills, Mich. Taubman Asia, founded in 2005, is headquartered in Hong Kong. For more information, visit www.taubman.com.

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